

# Salford City Council Performance Report

2019-2020

Creating a **better** and  
**fairer** Salford

**1 Tackling poverty and inequality**



**2 Education and skills**



**3 Health and social care**



**4 Economic development**



**5 Housing**



**6 Transport**



**7 A transparent effective organisation**



**8 Social impact**



# Creating a better and fairer Salford with the Great Eight



## Reflecting on a challenging year

**As we move into winter I cannot help but reflect on what a challenging year it has been. As I write, Salford is under the highest tier coronavirus restrictions available. This comes with social and economic challenges for us all.**

We hope this will get coronavirus transmission in Salford under control and protect our most vulnerable residents. Thank you for all you have already done to help prevent the spread of the virus. I'm asking you all to continue to do everything that you can to keep social contact to your own household and take extra precautions when you go to work, shop or enjoy your leisure. Please follow the latest guidance which is updated on the council website.

We will succeed if we all face this challenge together. In return the council will do everything we can to support local businesses, employees and residents through whatever financial means are available and by working with all our sectors to promote and develop effective and practical advice.

Winter can be difficult for many older people. Please continue to help your neighbours and show the Spirit of Salford in our communities to support those most in need.

Turning our minds to 2021, we already know that we will have the challenge of setting a balanced budget for the council. Although we have been allocated extra coronavirus funds from the government, they have not met the level needed.

We are doing everything that we can, including seeking fair national funding settlements. We will keep you updated over the coming months.

In the next few pages we share the council's annual performance report and our plans for the coming months. Under my direction we are also developing a new economic strategy for the council and the city. This will focus on expanding and growing local enterprise and a vibrant community sector. Locally we will further harness the power of the public sector supply chain in the city and the money we spend, keeping Salford money in the city for the benefit of local people.

Complementing an inclusive economic strategy will be a new equality and inclusion strategy and updated plan to tackle poverty. The anti-poverty work is close to my heart since hearing the powerful voices of people who have experienced poverty and continue to do so. I know that people are struggling now and that new challenges and barriers to decent wages have been added by the coronavirus pandemic.

We are committed to a better, fairer city and we will work relentlessly to achieve this. We look forward to working with residents of all our neighbourhoods in 2021.

# 1 Tackling poverty and inequality

**£5.3m** secured for **3,957** Salford people through our free welfare rights and debt advice service 

**38** Living Wage employers based in Salford, lifting the pay of **1,700** employees. Salford is the first place in England to get formal recognition for its ambition to become a Living Wage City. 

Published our **3rd** annual poverty report as to how we have been tackling poverty in Salford.

**79%** reduction in the number of rough sleepers in Salford in the last two years

**In the coming months we will:**

- Refresh our Anti-Poverty Strategy. It is three years since our original strategy was launched and the original action plan has been completed.
- Continue to deliver the "A Bed Every Night Scheme" until 31 March 2021 to further reduce the number of rough sleepers in Salford.
- Develop a local plan with the government to create further housing for homeless people.
- Support the Salford Food Share Network and other key partners with projects to tackle food poverty.

# 2 Education and skills

**65%** of pupils achieved the expected standard in reading, writing and maths. 

**6,278** residents have been through the council's Digital You programme, gaining the basic skills to boost their knowledge and confidence about using technology.

**426** young people aged 16 to 24 years were supported to progress into education, employment or training. 

**96%** of early years settings in Salford were rated as good or outstanding. 

**In the coming months we will:**

- Finalise our Education Strategy to provide the best education outcomes for children and young people in Salford.
- Work more closely with post 16 providers to ensure higher levels of progression after entry level programmes into employment, education or training.
- Develop an Adult Employment and Skills helpline and resources.

# 3 Health and social care

In response to the COVID-19 pandemic, the council set up the Spirit of Salford helpline and website for vulnerable residents. By May the helpline had received **8,754** phone calls, **1,237** online applications and had delivered **2,915** food boxes to Salford residents.

**↑ 86%** of Salford care homes were rated as **Good** by the Care Quality Commission in 2019, above the England average of 79%. Salford is the 2nd most improved area nationally since January 2017.

**3,667** children were supported to eat healthily during the summer holidays through the council's Healthy Holidays Food Voucher Scheme.

**Salford** became the first council in England to join up health, adult and children's social care services to provide faster access to a broader range of services.

**In the coming months we will:**

- Complete a new state of the art health centre in Little Hulton.
- Develop an all age Autism Strategy for Salford..

# 4 Economic development

over **£45m** paid out in government grants to Salford businesses by the council during the coronavirus pandemic.

Salford was the only council in Greater Manchester to maintain the full range of waste collection services throughout the initial lockdown and continued to empty over **266,000** bins per week.

Salford Community Safety Partnership launched its Community Safety Strategy 2020-2023 to drive down crime, tackle anti-social behaviour, build resilient communities, protect vulnerable people and reduce offending.

The council, working with its partners, has supported 15 investment projects to relocate to Salford. These projects are forecast to create 1603 jobs with the value to the Salford economy estimated to be **£133.2million**.

**87** events held in the city's parks resulting in an estimated **2,800** more people attending events since 2017. 

**£7.9m** of public sector and **£586m** of private sector investment has been secured

**In the coming months we will:**

- Continue to work with partners on significant regeneration developments in the city across city centre Salford, MediaCityUK and Salford Quays and the Greater Manchester Western Gateway.
- Work with the University of Salford and The English Cities Fund to deliver the Crescent Masterplan - a 240-acre scheme over the next 10-15 years.

## 5 Housing



The first 20 properties built by the council's new affordable housing company Dérive were completed.



308 older and vulnerable residents have been supported to maintain their homes in a safe, warm and dry condition

Helped 1,231 vulnerable households to get free or socialised energy efficiency measures through the city's Warm Salford scheme

In the coming months we will:

- Develop the council's housing company, Dérive to access grants for affordable housing to build more affordable homes.
- Establish a service to provide temporary accommodation.

310 more affordable homes delivered, around 90 more than last year.

The council launched its own letting agency, Salford Property Link.

The agency matches people waiting for social housing with private landlords to help them find good quality, affordable accommodation.

The council launched the city's new Housing Strategy 'Our home, our city' 2020 to 2025 and our three priorities: Increasing the number of new and affordable homes; existing homes improved and maintained; supporting residents through appropriate housing and support.

## 6 Transport



Continuing to invest in local roads, including roundabout improvements at J13 of the M60 and upgrading facilities for bus users as part of the Salford Bolton Network Improvement project.



Funding has been secured for a 110 space Park and Ride at Walkden rail station.

Secured over £1.5million for emergency active travel measures to sustain this year's increase in walking and cycling

In the coming months we will:

- Plan initiatives to support walking, cycling and public transport to help reduce the use of cars and encourage a longer-term switch to green transport.
- Make it easier for buses, pedestrians and cyclists to move around central Salford.

Improving Trafford Road and the main access to Salford Quays and Ordsall for all users including new facilities for walking and cycling.



Delivered segregated cycling routes, wider footways, better crossing points and cleared vegetation to allow for social distancing.



Tried measures to create quieter streets for walking and cycling in Trinity and Islington, off Chapel Street.

## 7 A transparent effective organisation



Salford City Council was Highly Commended in the Municipal Journal Local Authority of the Year achievement awards.



Salford City Council achieved silver in the Ministry of Defence employer recognition scheme for our long-term commitment to employ and support members of the armed forces – past and present.

126 new apprenticeships have started across the council.

In the coming months we will:

- As the pandemic continues, ensure the council has the right people in the right place to deliver essential services for our residents through a range of new approaches.
- Introduce new technologies and ways of working to reduce the overall need for business travel.
- Continue to deliver quality apprenticeships across the council.

As part of the council's carbon management plan, we cut electricity and gas use in all council buildings by another 2.8% over the last year. This has helped save 2,122 tonnes of carbon since 2017.

The council's Stonewall ranking has improved from 413 in 2017 to 282, a 46.4% improvement.

Stonewall is a charity that champions the needs of lesbian, gay and bisexual people.

## 8 Social impact



Salford is ranked as the most climate friendly council in the north west and fifth in the UK by Friends of the Earth.

£73.4million (55%) of the council's direct procurement spend is with organisations based in Salford.



The council published its 2019 Social Impact Report to report our progress on how we are maximising the benefit from all the money invested in Salford. [www.salford.gov.uk/socialvalue](http://www.salford.gov.uk/socialvalue)

In the coming months we will:

- Hold the second Spirit of Salford Community Awards in March 2021 to recognise and celebrate the work of individuals and community groups who do so much to make Salford the great city it is. [www.spiritofsalfordawards.info](http://www.spiritofsalfordawards.info)
- Continue to transform our city into a green beacon of excellence for low carbon.

46.85% of all household waste is now sent for recycling, reuse or composting – an increase of

2.04% since 2017.

62% of the council's workforce live in Salford and £81.8 million of the wage bill goes to Salford residents.



