

Strategic Director Place

Salary to £126,238

- Over 3,300 new homes built.
- A 47% reduction in rough sleepers.
- 809 new jobs created as a result of regeneration projects.

We've made great progress here in Salford over the last few years.

But in truth, we've only just got started. So as we emerge from lockdown, we're looking to transform this city like never before. To create a fairer, greener, healthier and more inclusive city. One built on a vibrant, green economy. One that embodies our unique heritage, but also our pride and passion – the Spirit of Salford.

As Strategic Director for Place, you'll be at the very forefront of this.

As a key member of the corporate management team you'll provide strategic leadership and service expertise to our City Mayor and his Cabinet in the development and delivery of our Great Eight priorities. You will play a pivotal role in delivering the ambitions of the Inclusive Economy Strategy to deliver real change – driving inclusive and sustainable economic growth. You will take the lead on the development of city place shaping strategies to drive inclusive growth and regeneration delivering high quality employment opportunities for local people. Alongside this you will lead the development of the city's culture, heritage, arts, and leisure activities maximising the opportunities that the culture and visitor economy can bring to the city.

It's a high-profile role that will see you not only heading up our Place Directorate and taking responsibility for a wide range of services and functions locally but also fostering key strategic relationships across the Greater Manchester Combined Authority (GMCA), regionally, and nationally.

It's a wide-ranging brief. But if you're excited rather than daunted by it, the job satisfaction will be like no other. You'll have a direct hand in the continued regeneration of a city that is already the fastest growing in Greater Manchester. We are rapidly becoming the UK's hot spot for new business in distinct sectors, with a digital and creative hub and we already have one of the youngest and fastest growing populations in Greater Manchester. Salford is the home of MediaCityUK and the BBC and the site of the fifth national [RHS Garden](#), Bridgewater.

To be part of it, you'll need to be passionate about connecting people with opportunities and delivering inclusive and sustainable economic growth. You'll have ideally successfully led a similar portfolio of services within an organisation of comparable scope and complexity. Dynamic and driven, you'll know how to deliver results but also how to engage and communicate with clarity and build strong relationships with our community, and our stakeholders across both public and



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private spheres. Now, you'll be ready and eager to bring your talents and spirit to a role where you can have real impact across the whole council agenda.

Join us and make Salford the place to live, work, invest, learn and play. [Find out more about this opportunity and apply](#), or call our retained consultant at Penna Julie Towers 07764791736 or Az Ahmed 07717810481.

Closing date: Friday 9 July 2021 at 12 noon



Salford City Council